



WEBSECURITY

The Web Security as a Service (SecaaS) market represents a massive growth opportunity for vendors and service providers with a solution. With small and mid-tier businesses (SMBs) leading the way, the explosive growth of this market is driven by several factors:

- An increasingly distributed and mobile workforce
- Increasing cost and complexity to manage on-site solutions
- The bring your own device (BYOD) trend
- Low cost, high utility cloud-based applications and storage
- Use of the Web as the primary vector for malware distribution

These factors increase the importance of the Internet in business computing and emphasize the need for a Web security solution built for the new way of working. As well as security, businesses may need tools to manage compliance – ensuring inappropriate or illegal sites are not visited from company infrastructure - and employee productivity – ensuring company time and bandwidth is not wasted on unnecessary Web usage.

A UNIQUE, PARTNER-FOCUSED APPROACH

CYREN WebSecurity was built from the ground up to enable our partners to quickly capture this exciting opportunity:

- **Turnkey revenue** - Deploy revenue generating Web SecaaS in record time based on our established and scalable cloud services
- **Match your business model** - Versatile multi-tenant partner, reseller, distributor, and customer definitions enable any channel, licensing, or sales ecosystem
- **Simple management** - the intuitive interface streamlines provisioning, configuration for all tiers and for all resources, including mobile
- **Proven Web security** - CYREN has extensive global security platform experience. Complementary security technologies such as antivirus and APT Detection provide the highest levels of protection for end-users
- **Make it your own** – brand as yours with easy customization and style options including domain names, logos, colors, block screens, and more
- **Value-added services** – CYREN WebSecurity contains the data and mining tools you need to build your own value-added services based on a deep understanding of user behaviors

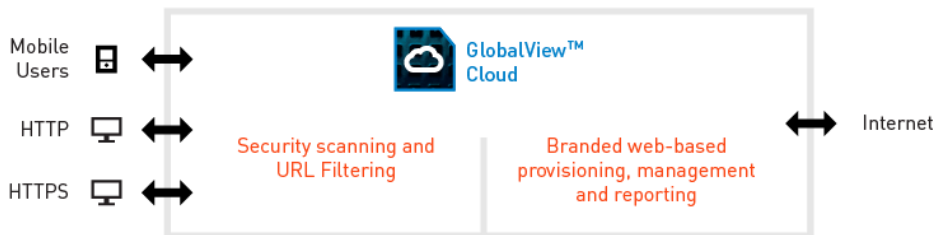
DIFFERENTIATORS

- **Optimized for SMBs** – Small mid-tier businesses (SMBs) lead adoption of the new model and CYREN WebSecurity is designed with them in mind
- **Scales to the enterprise** – the CYREN WebSecurity platform is capable of supporting enterprise as well as mid-tier users
- **High-performance protection** – market-leading CYREN anti-malware protects against known and new Web threats and APTs
- **Flexes to your customer's needs** - Easily create highly granular policies based on users, groups, and locations
- **Designed for all platforms** - Solutions for roaming users, smartphones and tablets including BYOD
- **Generate new applications** - Enforce compliance, or ensure productivity with our highly accurate URL filtering



HOW IT WORKS

The foundation is the CYREN GlobalView™ Cloud infrastructure, operational over 15 years across multiple worldwide high-availability data centers. Global points of presence ensure low latency, as well as local data handling where required by country-specific privacy legislation.



End-users are routed to the GlobalView™ Cloud via a variety of options: All organizational traffic may be directed using proxy-chaining, port forwarding, or GRE tunneling. Alternatively, for roaming users, PAC (Proxy Auto Config) files may be used for deployment.

EXTEND YOUR SECURITY TO MOBILE USERS

CYREN WebSecurity enables businesses and enterprises to extend security coverage to mobile users connecting with smartphones and tablets anywhere. Regardless of location or device ownership, these users are protected from Web malware, phishing attacks and botnet access.

Smartphones and tablets are supported by a range configuration solutions for the Android and iOS operating systems, with mobile users routed through the closest secure VPN tunnel.

Administrators can enforce the same policies or even apply policies based on location. And with processing performed in the cloud, there is no impact on device performance or battery life, and no new applications need to be installed.

FUNCTIONALITY

- Anti-Malware scanner detects known and previously unseen Web malware in scripts and downloads
- Detection of command and control traffic from advanced persistent threats (APT)
- Single sign-on (SSO) per device with Active Directory synchronization
- Customizable dashboard and reporting covering licensing, security, bandwidth, favorite URLs, and many more
- Full data privacy between tenants
- Define text /image for user login and “access-denied” pages
- Distributor and customer management features, e.g. simple on-boarding, billing, reporting and evaluation
- Web Services API for integration with existing provisioning and management systems
- Encrypted traffic inspection and policy enforcement
- Extensive license management based on contracts or quota with evaluations, internal use, or production